

WORKING WITH RESCUE PARTNERS TO SAVE MORE LIVES



Christa Chadwick, CAWA
Senior Director,
Animal Stats Database
ASPCA


Staycee Dains
Shelter Operations Supervisor
City of San Jose
Animal Care and Services (CA)



Are you already transferring animals to or from other animal welfare groups in your community?

Use the buttons on the right side of the screen to answer.



- Click  for **YES**
- Click  for **NO**



For Today...

1. Why you should collaborate with rescue
2. How to make the relationship work
3. The Adoption Affidavit
4. Shelter stories and examples of what worked and why, and some advice.
5. Housekeeping reminders



Who is your Community?

- Service Groups
- Kids clubs/groups
- Local politicians
- Pet industry professionals
- Chamber of Commerce
- Adopters, donors, volunteers, staff
- **Other animal welfare organizations in your community!!**



Why Collaborate with You?

- What can you offer?
 - s/n animals before transfer
 - Vaccinate, assess and microchip, too!
 - Promotion of their efforts
 - Adding their adoptables to your postings
 - Shout-out on the Challenge site
 - Others? **Please share your other ideas in the chat box...**



Aren't They My Competition?!



- But we fundraise in the same area!
- There are a limited # of people available to volunteer
- We are fighting for the same adopters
- There just isn't enough for everyone!
- "THEY" have a different philosophy



How to Make Possible out of Impossible...



Philosophical differences don't have to mean the door can't be opened...

- Adoption policies
- Medical/behavioral treatment
- Foster care
- Personalities



Keep your eye on the prize!

- **Does it really matter?**
 - Not if your focus is getting more animals into homes
 - Must agree to be respectful
 - No bashing or trashing
 - Must be honest & transparent
 - Be prepared to hear that your assumptions are incorrect
 - Be inclusive – you're all saving lives, afterall!



In Collaboration – Everyone Wins!

- Shake off your assumptions
- Reach out and reach wider
- Common goal
- Common language
- It's about sharing
 - Resources
 - Skills
 - Space



Why?

- The animals don't know their zipcodes!
- We all have lives to save!
- The end-goal is the same!
- For the Challenge contestants, you want to win!

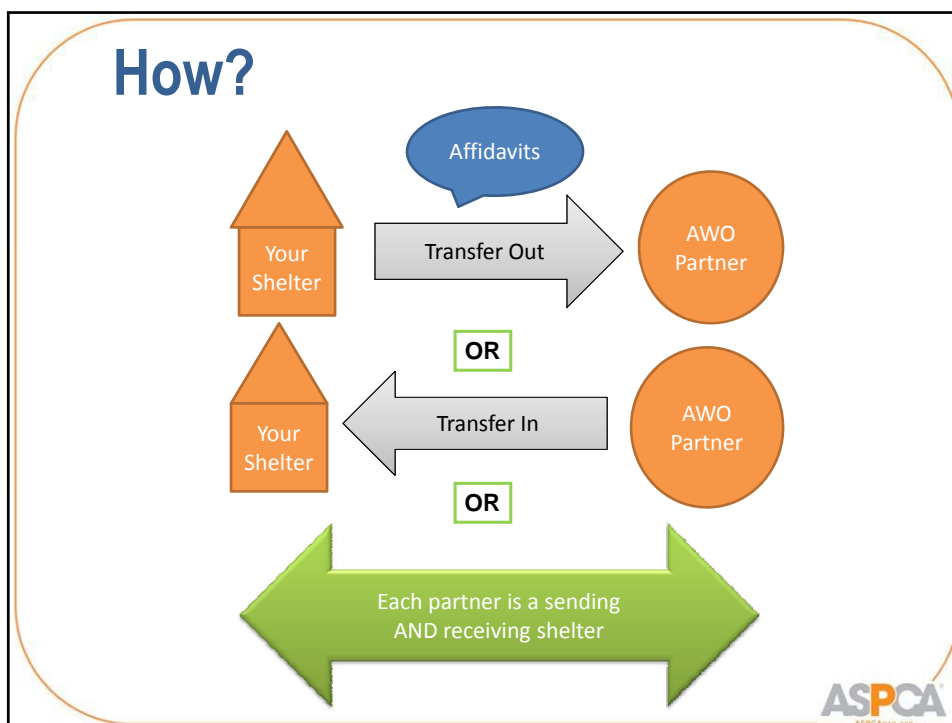


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Who?



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The Challenge Adoption Affidavit — *what's it for?*

- Helps you save more lives and helps us ensure the Challenge is fair!
- Adoption affidavits are given to the receiving agencies your organization collaborates with for adoption placement.
- Once completed and returned to you (and then to us!), the affidavit confirms that an animal has been adopted and counts as a life saved in your Challenge numbers – yay!
- Can be a very useful tool to track how quickly (or slowly!) animals are being adopted from your adoption partners!
- <http://challenge.aspcapro.org/adoption-affidavits>

The Affidavit...

Please print or type:

Part 1: Challenge Contestant Agency Information (hand printed, typed, pre-printed label acceptable)

Organization Name	
State	
Contact Name	
Phone Number and /or	
Email address	

Part 2: Receiving Agency Information

Transfer Date:	
Organization Name:	
City & State	
Contact Name	
Phone Number and/or Email address:	

Part 3: Animal Information

Animal ID #:		Species:		Age:		Gender:	
Name:		Breed:					
Optional: ID# assigned by "Receiving" agency:							

Part 4: Adoption Information (To be completed by Receiving Agency):

Date of Adoption:	
Adopter's Last Name:	
Adopter's City & State:	
Name of person verifying adoption:	

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LA SPCA – What Worked!

- 83% return rate on their affidavits!
- Transfer out AND in was a big piece of their Challenge strategy
- Transferred animals both within and out of state
 - Aug. – approx. 135 animals
 - Sept. & Oct. – approx. 50 animals
- Used an excel sheet to track them
 - numbered each affidavit and matched it to the excel sheet
- Kept in very regular contact with rescue partners
- Collected affidavits as often as possible
- Had a single point person for all Challenge related 'stuff'.

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More Good Advice...

- Find rescue partners who are willing to help you with your more difficult to adopt animals
 - LA SPCA had a few groups willing to take their pitbulls and their HW+ dogs.
- Ensure your organization has a 'face'
 - consistent answers, and a consistent go-to.
- Start the affidavit process early
 - track 'em down early in the month – don't wait until the last minute!
- Keep organized!



Sweet Destiny!

- 75% of LA SPCA intake is pitbulls
- She was available for adoption at LA SPCA for one month
- She was transferred out to SPCA Inc. in FL and adopted w/in 2 days by a family whose blue/grey pitbull had just passed away.
- They truly felt it was Destiny that brought them together



San Jose Animal Care Center



Developing WINNING Relationships

- **2010 ASPCA \$100K Challenge contestant!!!!**
- City of San Jose and 4 contracted cities
- 10th largest city in the United States
- Opened October 2004
- Serves a human population of 1.2 Million (demographically, 1/3 white, 1/3 Hispanic, 1/3 Asian – mostly Vietnamese)
- Annual intake 18,000 (2010 LRR: 73% dogs, 55% cats: 63% overall)
- 86 Registered Rescue Partners saved 4,453 animals in 2010



Be Open

Invited Rescue Groups In and Listened

- Want to help
- Want animals to live
- View success in number of lives saved



Be Honest

- Shared with the groups what we CAN do.
- Shared our vision. What would it take to...
- Developed agreements for working together
 - Who is permitted to rescue?
 - What services can we provide?
 - When can they come to rescue?
 - Where do they go for help, support or concerns?



Be Willing...

- ...to hear the truth, even if it hurts
- Conflict can be constructive
- Try new things
- Take calculated risks



Be Forgiving

- You will have successes and failures, as will your groups.
- Whenever possible, learn from these mistakes, then let them go.
- Learning should result in a new way, not avoiding an old one.



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Share the News!

- Goal in lives saved (you need their help)
- Efforts you will make to succeed
- Benefits of winning the Challenge

If only we had...

Started on this right away. Rescue groups needed to know **right now** that we were participating and that we needed their help.

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Ask for Feedback

- Share the actual affidavit with groups
- Communicate the importance of this info
- Ask for feedback – you WILL get it.
- Plan to accommodate
- Set guidelines for submittal

If only we had...

Started communicating the need and importance of affidavits from the very beginning.



Follow Up

- Reach out regularly
- Provide timely responses
 - Designate time to work on affidavits and communicate with your rescue partners
- Let groups know your progress in the Challenge
- **Celebrate!**

If only we had...

Shared this info early and regularly it would have helped keep morale up during the Challenge.



The Real Pay Off... Life!

- *Mercy* came to the shelter in October 2010 severely burned
- Placed on "Needs Rescue List" with stats
- Rescued within 10 days



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A Few Housekeeping Tips

- Charts to track transfers

ARRIVAL DATE/DAY	SHELTER	DOG/CAT	NUMBER OF ANIMALS	EST. TIME	TRANSPORT TEAM
Mon 2/7	Howling Ridge	Dogs Puppies	10-15	Noon-1:00	Wendy
Tues 2/8	Tacoma	Dogs puppies	35-40	Noon	Kristen Hallock
Thurs 2/10	Grant County	Cats	12	Noon	Grant County
Thurs 2/10	Tacoma	Cats	6	Noon	Tacoma

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Company's Coming!

- Staff and volunteers clear on their roles
- Be organized!
- Get your cleaning protocols up to snuff
- Be prepared
- More animals and people coming into your shelter than ever before!



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The Bottom Line...

We're ready to go!



**Collaboration Saves
More Lives!**

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Visit <http://challenge.aspcapro.org/webinars>

Coming Attractions:

NEW 3,2,1 Kick Off! – June 1

Fee-Waived Cats 101 – June 8

Help the Media Tell Your (Challenge) Story – June 22

I just want to go home! Return to Owner Strategies that Work – June 29

