

# Increasing Volunteers to Save More Lives



SALT LAKE COUNTY  

---

ANIMAL  
SERVICES

# Kiera Packer

Volunteer Coordinator

Salt Lake County

Animal Services

[KPacker@slco.org](mailto:KPacker@slco.org)





SALT LAKE COUNTY  
**ANIMAL  
SERVICES**

# Salt Lake County Animal Services

Salt Lake City, Utah

[adoptutahpets.org](http://adoptutahpets.org)

Intake: 7,000-9,000 animals/year

2013 achievement:

91.4% Live Release Rate

> first time in history of shelter!



# Building Our Volunteer Base

- Focus = building bigger base of volunteers
- Social Media key to recruiting
- 2 simple steps:
  1. Accessibility
    - \* Online volunteer orientation
    - \* One-on-one training
  2. Flexibility
    - \* Their interests (cats, dogs, photography, grooming, outreach, etc.)
    - \* Set own schedule


# Assigning Volunteer Tasks

Volunteers were **assigned tasks that best suited them** depending on the Challenge event.

## Priceless Paws

- Volunteer Dog Collar System
- Line Management
- Cats





# PRICELESS PAWS

*The shelter is at capacity. Help us help them!*  
Saturday, June 15 \* 12:00pm - 2:00pm  
**FREE** adoptions at the shelter!

\*VIP Animals ineligible for this promotion  
\*\*Cannot be combined with any other promotion

Shelter address: 511 W. 3900 S.  
[www.adoptutahpets.com](http://www.adoptutahpets.com)

# Kismet & Kandie Birthday Party

- Fun!
- 2 new photographers



# Pawmicon Event

- Help with Animals
- Friends & Family as Superheroes



# Keep Them & Keep Them Happy!

**We NEED them! We APPRECIATE them!**

## Recognize & Compliment

- \* Volunteer of the Month
- \* Recognition Parties
- \* Remember their names
- \* Say Thank You / Cards





# Be Available / Open Door Policy

- Ask for their ideas
- Check in on them
- Supplies/Tools
- Train



# Continue with Opportunities

- Regular events
- Teach them new things
- Create projects for those too young to volunteer
- Give them options



# *Volunteers are the heart of our organization!*



# South Suburban Humane Society

1103 West End Ave  
Chicago Heights, IL 60411

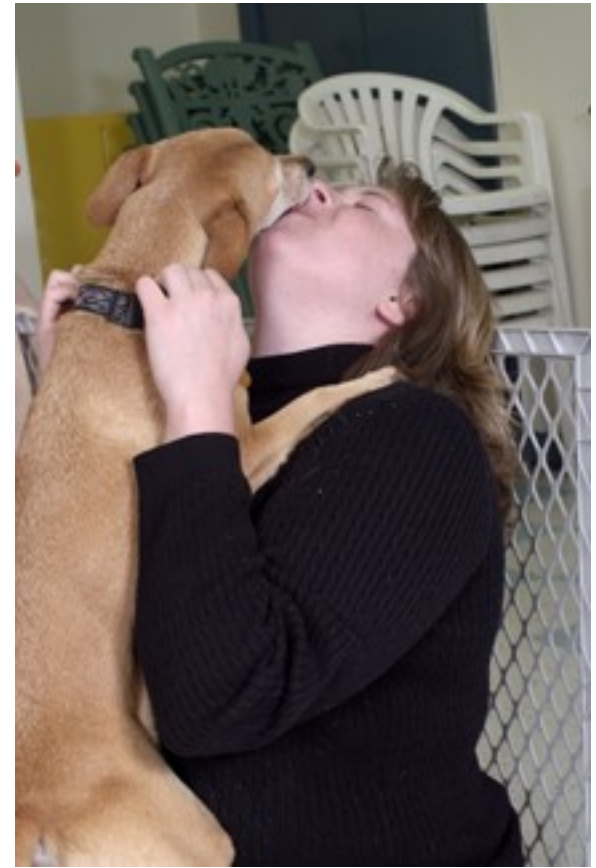
[www.southsuburbanhumane.org](http://www.southsuburbanhumane.org)

Follow us on Facebook:  
[Facebook.com/SouthSuburbanHumane](https://www.facebook.com/SouthSuburbanHumane)



Feel free to contact me!  
Emily Klehm, CAWA  
CEO since 2007 at SSHS

[emily@southsuburbanhumane.org](mailto:emily@southsuburbanhumane.org)



# A Bit about SSHS...

- Open admission shelter in very low income south suburbs of Chicago
- Intake 4,000 dogs, cats, and small critters/year
- 10,000 square foot shelter, 19 full/part-time shelter staff
- Full-time Volunteer Coordinator and at time of Challenge we had a part-time Outreach Coordinator
- Operate a Low-Cost/High Volume Spay/Neuter Clinic
- Operate Second Chance Resale Shop with all proceeds benefitting the shelter

# Gather your people now.



- **Challenge Committee** comprising staff, key volunteers, fosters, board members, and new individuals recruited off of Facebook and email
- 40 people attended first meeting for **brainstorming** session
- Theme, decorations, events all decided on by this group



# Take Me Out to the Adoption Ballgame!





# Volunteer Engagement

Centered around fun theme and fun events

- Baseball themed — each adoption was a home run
- Tracked adoptions on large board in front lobby: dogs vs. cats



- Transformed lobby into baseball diamond
- Staff wore baseball jerseys
- Took photos of adoptions on background and uploaded to Facebook throughout our major adoption days

# Fun Events Keep Volunteers Engaged

Empty the Shelter events wildly successful

- 120 pets adopted opening weekend
- Volunteer-driven fundraisers (bake sale, bbq, merchandise, kids games, etc. in parking lot)
- Trained new group of volunteers to conduct adoptions



**Empty the Shelter Event!**

June 1st & 2nd 12:00-8:00pm

**ADOPTION FEES WAIVED!**  
Adoption fees waived on all cats, kittens, dogs, and puppies  
June 1-2, 2013  
Standard Adoption Procedure Applies

**ASPCA MICHAEL RAY STORK CHALLENGE CHALLENGER 2013**

**925**  
Our goal is to save 925 lives between June 1 and August 31.  
Adopt a Pet Today!

1103 West End Ave.  
Chicago Heights, IL  
(708) 755-PETS  
[www.southsuburbanhumaneociety.org](http://www.southsuburbanhumaneociety.org)

South Suburban Humane Society

# Empty The Shelter!



Adopt A  
Homeless  
Pet!

Friday, July 12th  
Saturday, July 13th  
Sunday, July 14th

**OPEN LATE!**  
12pm-9pm

Adoption Fees  
Waived on all  
Dogs & Cats!!

All Adoption  
Policies &  
Procedures  
Apply



1103 West End Ave.  
Chicago Heights, IL  
(708) 755-PETS  
[www.southsuburbanhumanesociety.org](http://www.southsuburbanhumanesociety.org)



## South Suburban Humane Society All-Star Adoption Event August 24, 2013

Come on out to Bottoms Up Bar & Grill on Saturday, August 24, 2013, from 2:00 p.m. to 8:00 p.m. to meet some of our star players and have some fun. If they like you enough, they may even go home with you.



- Meet & Greet
- Photo Opportunities
- Free Autographs
- Food
- Raffles
- Adoptable Pets on Site

For your \$5 donation you get food, a chance to win one of two gift baskets filled with pet lover gifts and an afternoon spent with our wonderful, adoptable pets.

Hosted by:



**Bottoms Up Bar & Grill**  
1696 Thornton Lansing Road  
Lansing, IL 60438  
(708) 418-3877



Special guest appearance by the  
SSHS Cats and Kittens!  
(Appearance subject to change, they  
are cats after all.)

South Suburban Humane Society  
1103 West End Avenue  
Chicago Heights, IL 60411  
(708) 755-7387  
[www.southsuburbanhumanesociety.org](http://www.southsuburbanhumanesociety.org)



1st Annual  
  
PUP CRAWL

# SSHS Day in Flossmoor!

Saturday, June 15th 1-3pm



To acknowledge this special day, visit SSHS at the following locations:

**Flossmoor Station**

1035 Sterling Ave.

**Healthy Hounds**

2546 Central Dr.

Free Raffle!

**Jonathan Kane**

2635 Flossmoor Rd.

Give Aways!



1103 West End Ave.  
Chicago Heights, IL 60411  
(708) 755-PETS

[www.southsuburbanhumaneociety.org](http://www.southsuburbanhumaneociety.org)

# Catmas in July!!

July 25-28

Adoption Fees  
**WAIVED**  
on all Cats & Kittens!!

all adoption policies & procedures apply



1103 West End Ave.  
Chicago Heights, IL  
(708) 755-PETS  
[www.southsuburbanhumaneociety.org](http://www.southsuburbanhumaneociety.org)

**ADULTS**

**SENIORS**

**KITTENS**

# Friday Feline Frenzy!

**CURIOUS CATS!**

**LAP CATS**

**PLAYFUL KITTENS**

Friday, August 23rd  
12-9pm

*Fee-Waived Adoptions on  
All Cats & Kittens!*

\*\$10 Rabies Vaccine Deposit may apply

Standard adoption policies and procedures apply!  
All cats/kittens adopted are current on age appropriate vaccines, spayed or neutered, de-wormed, and microchipped!



1103 West End Ave  
Chicago Heights, IL  
(708) 755-PETS  
[www.southsuburbanhumaneociety.org](http://www.southsuburbanhumaneociety.org)



**ASPCA**  
ASPCApro.org

# Supported Volunteers in Leading Their Ideas

- Volunteers created and executed events and promotions
- Listened to their feedback and ideas
- Even still... it's HARD to engage for 90 days!



# Top Three Tips



# 1. Listen

Be willing to really listen to volunteers' ideas and find ways to support THEM in executing their ideas





## 2. Celebrate

Celebrate your numbers and adoptions constantly.  
Facebook is your friend.



# 3. Fun

Plan FUN events that your volunteers will enjoy that will keep them coming back.



**PLEASE JOIN  
SSHS  
TO CHEER  
ON THE  
CHICAGO  
WHITE  
SOX™**

**ON FRIDAY JULY 19, 2013  
AT 7:10 P.M.  
THE CHICAGO WHITE SOX  
WILL PLAY THE  
ATLANTA BRAVES**

**TICKETS ARE \$25  
SEATS ARE LOCATED IN LEFT FIELD  
SECTION 160 & 161**

**FOR MORE INFORMATION  
CALL SSHS AT 708-755-7387  
WWW.SOUTHSUBURBANHUMANESOCIETY.ORG**

# Good Luck!!

This can be your shelter!





ARL-iowa.org  
Facebook.com/ARLIowa



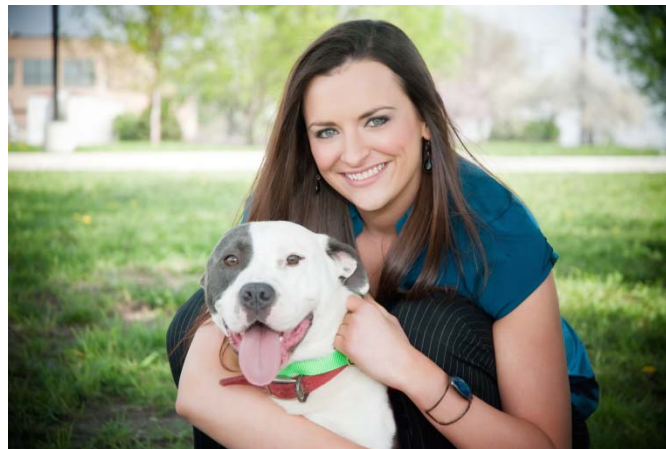
*ARL-iowa.org*





Michaela Devaney | Volunteer Coordinator | [mdevaney@arl-iowa.org](mailto:mdevaney@arl-iowa.org)

Stephanie Filer | Manager of Special Gifts | [sfiler@arl-iowa.org](mailto:sfiler@arl-iowa.org)



# ARL MAIN, 5452 NE 22<sup>nd</sup> Street, Des Moines, Iowa 50313





**"Striped Cats Are Stars"**

**Striped Cats Are Stars at the ARL  
NOW-JULY 3**

**\* \$35 for any striped cat, 6 months or older \***

**ALL LOCATIONS**

**\*All cat adoptions include:  
spay/neuter surgery, vaccinations,  
& microchip.**

**ADOPT A STRIPED STAR NOW!**  
Go to [ARL-Iowa.org](http://ARL-Iowa.org) or visit one of our locations

ARL ALLUM 2008  
ARL ALLUM 2009



**Animal Rescue League offers reduced adoption price**

Jan. 12, 2013 | 2 Comments

Recommended | Be the first of your friends to like this

Recommended | Like

Karter adopts Sassy while other cats available at ... The Animal Rescue League is offering a reduced rate for cat adoptions at the NE 22nd Street location in Des Moines due to an abundance of cats at the shelter.

Written by ASSOCIATED PRESS

Filed under News

When Karter met Sassy it was love at first sight.

"How cute," said 3-year-old Karter Valadez, as the cat, Sassy, rubbed her head on his side. "I want to bring her home."

And that was exactly what Valadez, and several other visitors to the Animal Rescue League of Iowa, did on Tuesday and Wednesday.

The Animal Rescue League of Iowa is offering a reduced price of \$25 for cat and dog adoptions that will run through Sunday. The

Most Popular

- 1 Update: Causes \$ crash
- 2 Lolo Jong from body

Most Viewed



# Creating a Buzz





A photograph showing the back of a person wearing a bright blue t-shirt. The word "VOLUNTEER" is printed in large, white, bold, sans-serif capital letters across the upper back of the shirt. The person is also wearing a blue visor with orange-tinted lenses. The background is a blurred green field, suggesting an outdoor setting. The entire image is framed by a thin orange border.

**VOLUNTEER**







