

When producing Meet Your Match® material, we ask that you use the PMS colors that are indicated on this page. The page also contains the formula to convert the PMS colors for the web, in CMYK (when printing in 4-color process) and RGB (computer screen colors and for other documents such as those in Word, Powerpoint, etc.).

Optimally, we would prefer that you print using the Meet Your Match PMS colors. We recognize that not every shelter has the funds to run PMS spot colors, and if that is the case, please provide the formulas below to your printer, including the PMS number, so that he can do his best to match the PMS when printing.



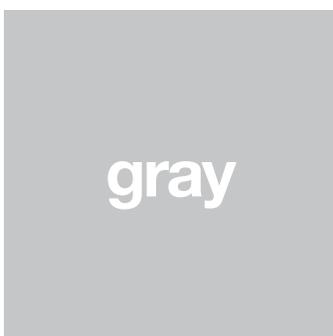
PMS 2602 C and U
WEB/SCREEN 6B2C91
CMYK 72-100-0-0
RGB 107-44-145



PMS 021 C and U
WEB/SCREEN F79239
CMYK 0-51-87-0
RGB 247-146-57



PMS 375 C and U
WEB/SCREEN 9BCD65
CMYK 43-0-79-0
RGB 155-205-101



PMS 421 C and U
WEB/SCREEN C2C4C6
CMYK 0-0-0-27.5
RGB 194-196-198