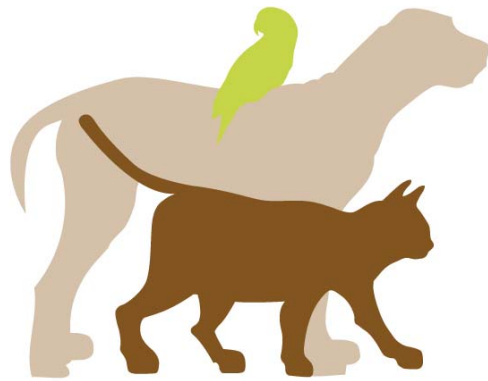


Foster Programs: Animal Selection & Family Recruitment



Charleston Animal Society

Since 1874

Leadership. Tradition. Excellence.

Presenters

Foster & Rescue Coordinators Charleston Animal Society



Jodi Osborne

josborne@charlestonanimalsociety.org



Christina Ellwood

cellwood@charlestonanimalsociety.org

charlestonanimalsociety.org/foster

Charleston Animal Society: By the numbers

- Private (county contracted), Open Admission, Single location
- 100 Employees, 300 Active Volunteers, & 600 Foster Families

Total Intake 2016 = 8,733

Dog = 3,576

Cat = 5,157

Total Foster 2016 = 2,407

Dog = 336

Cat = 2,066

Other = 5

Live Release Rate 2016 = 91.8%



What Animals Need Foster?



Why is Foster Needed?

- Puppy/Kitten Growth
- Neonatal Puppies/Kittens
- Socialization
- Nursing moms



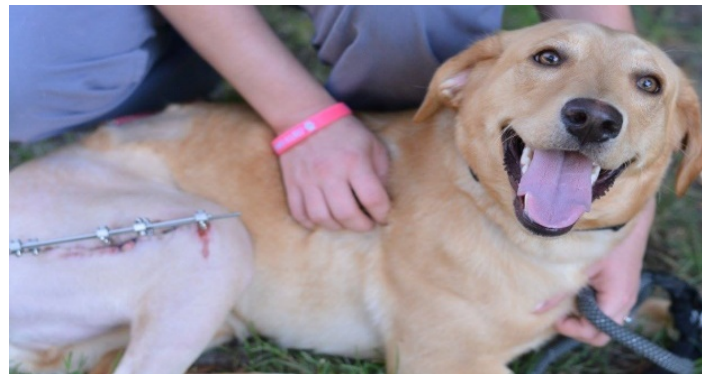
Other Reasons For Foster



- Injured animals
- Medical Treatment



d

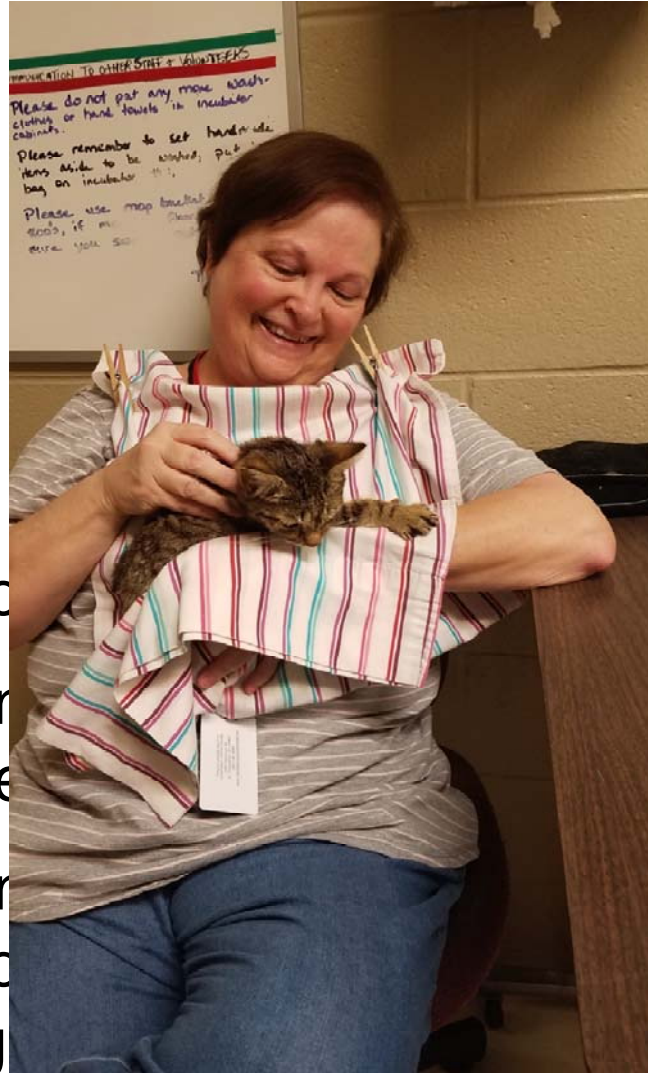


Intake Medical



- Medical upon intake
 - Vaccines – 4 weeks and older
 - Deworm – 2 weeks and older
 - Flea Treatment
 - Flea Prevention
 - Felv test for Kitten 3 weeks and older
 - Felv/FIV test for Adult Cats
 - Heartworm test for Adult Dogs
 - Microchip puppies and kittens over 3 weeks

Kitten/Puppy Pods



- Starting from the beginning of their stay
- Puppies and kittens are more susceptible to
- Puppies are provided with greater protection by separating them from their mother.

Veterinarian Exams

- Dogs and cats get recommended for foster by a veterinarian
- Puppies and kittens can be sent to foster without a vet exam unless they appear to be ill
- Our veterinarians trust us to do our own exam
- Nursing moms and litters can go out without exam as well unless ill





Foster Recruitment



Foster Today

Fostering Saves More Lives Than You Can Imagine!

We give you everything you need to succeed:
instructions, food, supplies & medical care.
You give time and love.



Fill out an online application at:
www.CharlestonAnimalSociety.org/foster

Call us:
(843) 329.1543

Email us:
foster@CharlestonAnimalSociety.org



BE A FOSTER SAVE A LIFE



A LIFE SAVING EXPERIENCE FOR THEM...
A LIFE CHANGING EXPERIENCE FOR YOU!



Social Media



16,100



249,551



4,689

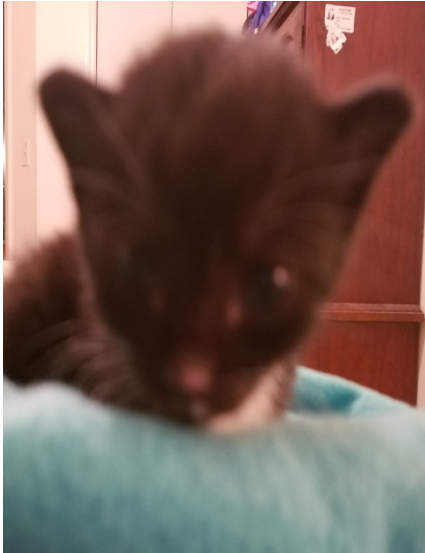


#Foster
#Adoptatcas



Get more
followers by
telling stories.

Photos and Videos for Social Media



BAD

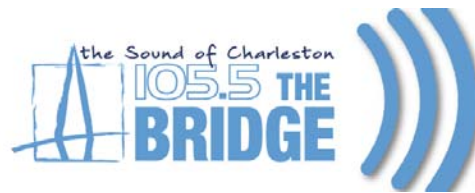


GOOD

- Natural Lighting is best
- Solid colors for background
- Take several photos to find the right one
- Have a good story to go with pictures
- Encourage foster parents to start their own Facebook Page for fosters



Media



- We are on live TV 3 times a week
- We bring animals (Don't bring your most active dog)
- 7 different radio stations weekly
- Establish lasting relationships
- Newspapers will do free media like classified ads





Events

**BE A FOSTER
SAVE A LIFE**



A LIFE SAVING EXPERIENCE FOR THEM...
A LIFE CHANGING EXPERIENCE FOR YOU!

- Get involved in community events especially pet events
- Have flyers to hand out at all events
- Have a tagline: “Be a foster, save a life”
- Have nice big banners
- Be consistent with your signage (same colors & theme)



****Its always good to have a cute firefighter**

Foster Today

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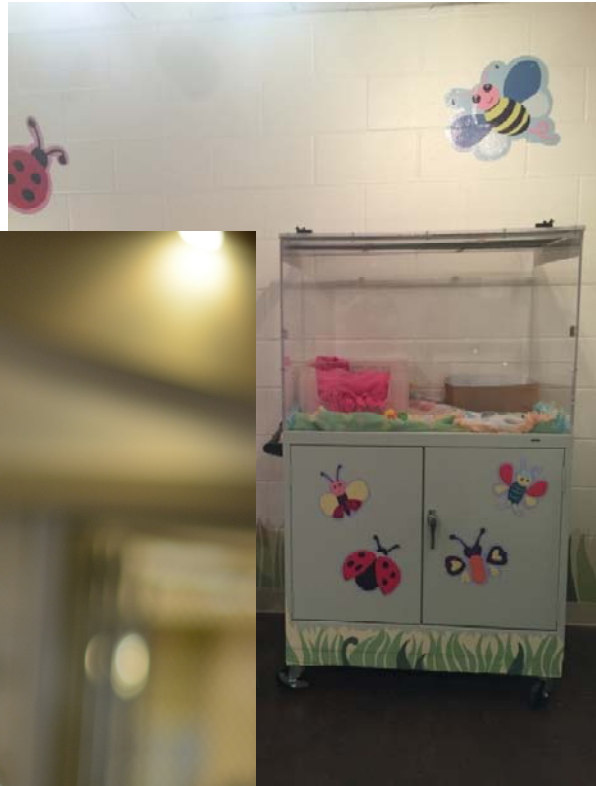
Humane Education



- Camps
- Birthday parties
- Classrooms
- Schools
- Tours
- Youth Volunteer groups

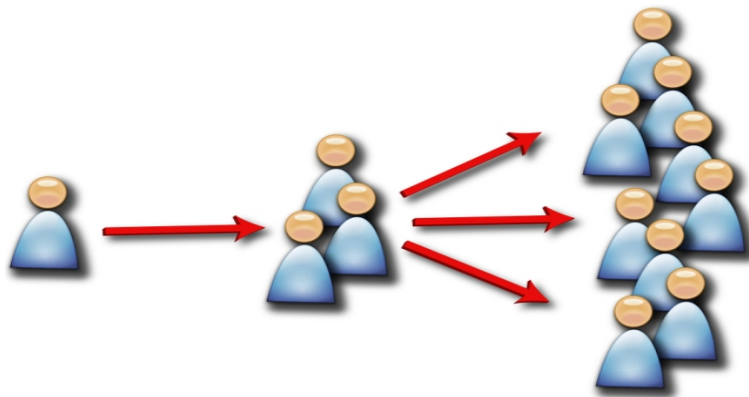


Kitten ICU



Word of Mouth

- Current Fosters
- Volunteers
- Neighbors
- Youth Groups
- Home school



Application

- Short
- Non-Judgmental
- One on one
- Open ended questions
- Online application



Charleston Animal Society
2455 Remount Road
North Charleston, SC 29406
M: 843-747-4849



Foster Care Profile

I AM INTERESTED IN PROVIDING FOSTER CARE FOR WELLNESS FOSTER OR ADOPTION AMBASSADOR (please check all that apply):

WELLNESS FOSTER MEDICAL FOSTER ADOPTION AMBASSADOR / OPERATION WHISKERS

TEAM TINY HEARTS (bottle fed)

Dogs: Neonate Puppies without Mother Small Litter Large Litter Mother with Litter Adult Dog

Cats: Neonate Kittens without Mother Small Litter Large Litter Mother with Litter Adult Cat

Other (describe): _____

1. PERSONAL INFORMATION (please print)

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone (____)____-_____

Work Phone (____)____-_____

Email _____

Driver's License No. _____

Date of Birth (MM/DD/YYYY) _____

3. SCHEDULING INFORMATION

What days of the week would you prefer for foster rechecks?

Tuesday Wednesday Thursday Friday Saturday And what time? _____

Do you have pets of your own at this time? Yes No

Please list the pets you currently own (use back of sheet if needed)

Species Breed Sex Age Spayed/Neutered?

Name/address of your present veterinarian _____

Have you had pets before? Yes No

Where did you hear about our Foster Care Program? _____

2. HOUSEHOLD INFORMATION

Living Accommodations Rent Own Home Other _____

Landlord/Apt. Manager's Name/Phone # _____

Does your lease allow pets? Yes No

Describe the area where your foster animal(s) will be kept _____

Do you have a fenced-in yard? Yes No

5. EMERGENCY CONTACT

(Please list someone outside of your household)

Name: _____

Phone Number: (____)____-_____

Choosing Foster Homes

- Facebook posts
- E-blast
- Phone calls
- Know your fosters – Call with animals they like
- Walk-in, one on one.
- Full slate tags
- PetPoint Survey



Charleston Animal Society added 6 new photos to the album: Cutie Foster Kittens Needing LOVE — in North Charleston, South Carolina.

Published by Jodi Osborne [?] · October 14, 2016 ·

These little kittens are in need of a foster home. You supply the love and care and we'll supply you with everything else! If you are interested in fostering please call the Foster Coordinators at 843-329-1543 or come by the shelter today.



Foster Data Tracking

- Log out in PetPoint
- Put Waivers in Pet Point
- Generates Contract with Animal info and Foster info
- Pull Reports
- Current foster
- Monthly
- Daily

Foster Agreement - Mar 17 2014

Tel.: 843-747-4849



Jodi M. Osborne
2455 Remount Road
Charleston, South Carolina 29406 USA

Charleston Animal Society
2455 Remount Road
Charleston, South Carolina 29406 USA
cgumienny@charlestonanimalsociety.org
www.charlestonanimalsociety.org

Person ID: P01868442
Tel: 843-406-5657 Ext.
jodimosborne@gmail.com

Animal Information

| | | | |
|----------------------|--------------------------|---------------------------------|---------------------|
| Animal ID: A21760774 | Name: 136092 Marshmellow | Types: Dog | Gender: Female |
| ARN: 136092 | DOB: 10/9/2011 | Breeds: Boxer/Bulldog, American | Altered: Yes |
| Chip #: 0A13754B69 | Current Age: 5 y 5 m 1 d | Colors: White/Brown | Size: Large |
| Type: 24PetWatch | Age Group: Adult | Pattern: Bicolor | Weight: 66.30 pound |

| Foster Reason | Foster Pickup Date/Time | Expected Return Date | Release By |
|---------------|-------------------------|----------------------|------------|
| Behavior | 01/20/2014 03:00PM | 03/17/2014 01:38PM | ccarpenter |

Notes

out to foster for behavior and waiting on rescue

Up-coming Foster Rechecks:

Date & Time: _____

Date & Time: _____

Date & Time: _____

Foster Care Waiver & Information Sheet

Thank you for choosing to become a foster parent for the Charleston Animal Society. Foster homes play a vital role in helping us to save the lives of animals that need some extra help. We appreciate your time and devotion to our animals. You are helping to save lives.

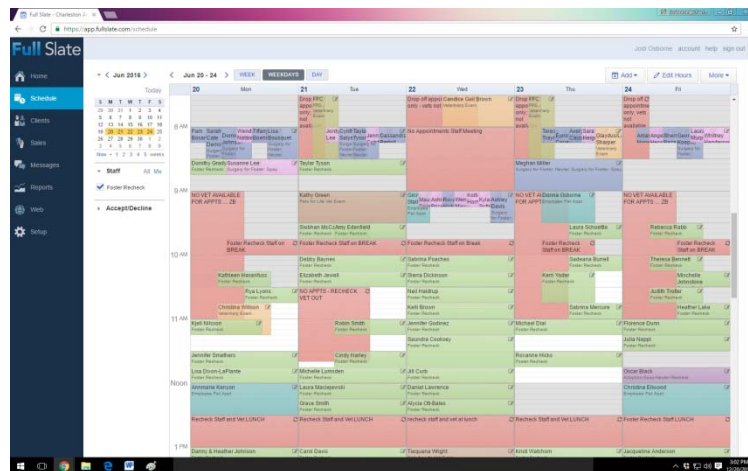
The Charleston Animal Society will provide all veterinary care and any necessary medication for foster animals. Should emergency care be needed at times outside of our hours of operation, please follow the steps outlined in the Foster Manual. The cost of any veterinary care (including emergency care) sought by a foster parent for a foster animal without prior authorization will not be reimbursed by the Charleston Animal Society and will be the sole responsibility of the foster parent. Animals that come to Charleston Animal Society may need a period of foster care to gain weight for surgery or for another medical reason, some may have a medical condition that our veterinarians need to monitor over time, some may need socialization, or some may need foster for another reason. Each foster animal is examined by a veterinarian and treatment is prescribed. Please follow the prescribed treatment as directed by our veterinarians. Charleston Animal Society is not responsible for any disease transfer or harm done to any pets you may already have in your home. I understand that I am responsible for medical treatment in the event of accident, injury or illness. I certify that I have personal medical insurance in force and if I am injured while fostering, I will submit claims to my personal insurance carrier. I will report any injury

Scheduling Rechecks

- Full Slate – what we use at CAS
- Email & Text Alerts
- Other scheduling tools
- Google calendar
- Daily planner
- Limited appointments



Full Slate®



Scheduling Rechecks



- Rechecks 7 days a week, 10am to 4pm (lunch & breaks included)
- About 20 rechecks a day at 15 minutes each
- Recheck Staff, not foster coordinators
- All fosters receive an appointment 1-3 weeks out
- Walk-ins are seen as walk-ins, just like at doctor's offices.
(wait and be seen)

**We supply everything you need;
you supply the **LOVE**.**

CAS Foster Panel Discussion Katie Meibers-1

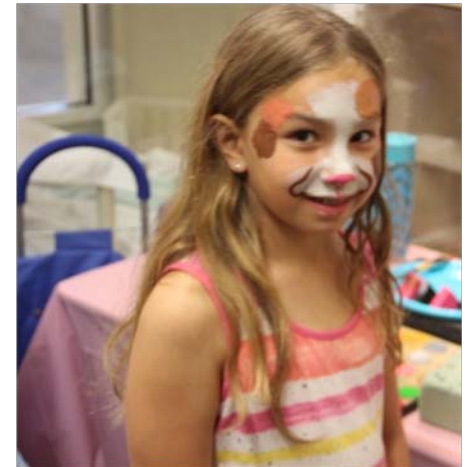


Sending Supplies

- Sending all of the supplies is a major selling point to potential foster homes.
- Some foster volunteers will always insist on buying their own supplies.

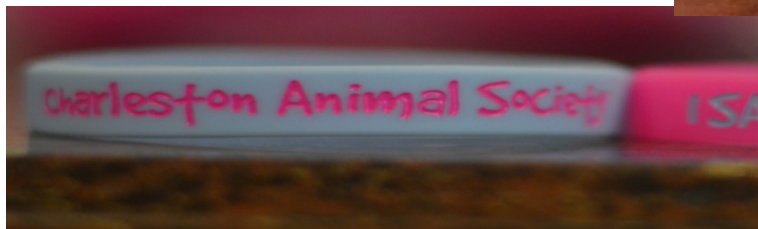


Retention and Engagement: Foster Brunch



Retention and Engagement

- Tote bags
- Stickers
- Bracelets
- Bottles
- Volunteer & Foster Recognition Parties



Know Your Foster Volunteers

Know your foster – make them feel needed!



2014. 4. 27

Know Your Foster Volunteers

CAS Foster Panel Discussion Mary Beth Dew-1



Questions?

Christina Ellwood

cellwood@charlestonanimalsociety.org

Jodi Osborne

josborne@charlestonanimalsociety.org

Like us on Facebook: [Charleston Animal Society](#)