




May 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Star Wars Day  Int'l Respect for Chickens Day	5 Cinco de Mayo	6
7	8	9 Lost Sock Day HSUS Animal Care Expo, 9-12, Fort Lauderdale, FL →	10	11	12	13
14 Mother's Day 	15	16 Veterinary Forensic Sciences Conference, 16-18, New York, NY →	17	18	19	20
21	22	23	24	25	26	27
28	29 Memorial Day 	30	31			

Special Days

- 4 Social Media Tip:** Ask your fans to take the Chicken Challenge.
- 4 Social Media Tip:** Create a “May the Fourth Be with You” adoption promotion.
- 5** Get the fiesta going with special adoption promotions.
- 9** Ask for donated socks and get volunteers crafting on enrichment projects for kitties.
- 14** Study the research that proves the worth of pets as gifts as you plan Mother’s Day promotions.

Need Ideas for These Special Days?

ASPCApro.org/May

Shelter Life Cycle

- Kittens keep on coming!

Plan Ahead

- Adopt a Shelter Cat Month, June
- Father’s Day, 6/18