





June 2017



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|----------|---|---|-----------|---|----------|
| | | Adopt a Shelter Cat Month | | 1 | 2 | 3 |
| | |  | | | | |
| 4 Hug Your Cat Day  | 5 | 6 | 7 | 8 | 9 | 10 |
| | | | | | | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| | | | | | | |
| | | | SAWA Management Conference, 14-16, Long Beach, CA | | | |
| 18 Father's Day  | 19 | 20 | 21 | 22 | 23 Take Your Dog To Work Day  | 24 |
| | | | | | | |
| 25 | 26 | 27 | 28 | 29 | 30 | |

It's Adopt A Shelter Cat Month!

Special Days

- 4** Social Media Tip: Get fans to post (or submit) pics of them hugging their cats.
- 18** Study the research that proves the worth of pets as gifts as you plan Father's Day promotion.
- 23** Help Fido be a welcome workmate with Take Your Dog to Work Day tips.

Need Ideas for These Special Days?

ASPCApro.org/June

Shelter Life Cycle

- Tidy up your cleaning protocols

Plan Ahead

- National Black Cat Appreciation Day, 8/17
- Hot weather
- Get your free parvo protocol