


March 2017



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 National Horse Protection Day 	2 Read Across America Day 	3 What if Dogs and Cats Had Opposable Thumbs Day	4
5	6	7	8 New England Fed Conference, 8-10, Springfield, MA	9	10	11
12	13	14	15	16	17 St. Patrick's Day 	18
19	20 Week of March 20 – National Poison Prevention Week	21	22	23	24	25
26	27	28	29	30	31	

Special Days

- Social Media Tip:** Urge supporters to join our Horse Action Team to ban horse slaughter.
- When kids read to shelter pets, everyone wins.
- Social Media Tip:** Ask what followers' pets would do if they had thumbs like ours.
- 17 No shamrock needed to find this pot full of special promotions!
- 20-26 Share safety info with adopters and on social media.

Need Ideas for These Special Days?

ASPCApro.org/March

Shelter Life Cycle

- Hiring for summer & training volunteers

Plan Ahead

- Help a Horse Day, 5/25
- ACO Appreciation, Week of 5/9
- Volunteer Appreciation, Week of 5/23
- Kitten Season
- Foster Recruitment