

# January 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>1</b> New Year's Day 	<b>2</b> National Pet Travel Safety Day 	3	4	5	6	7
8	9	10	11	12	13	14
15	<b>16</b> Martin Luther King Jr. Day	17	18	19	20	21
<b>22</b> National Answer Your Cat's Question Day 	23	24	25	26	27	28
29	30	31				

## Special Days

- Social Media Tip:** Ask followers their 2017 resolutions!
- Review your animal transport policy.
- Social Media Tip:** Curiosity thrilled the cat—have your followers ask (and answer) their kitty's inquiries!

## Need Ideas for These Special Days?

[ASPCApro.org/January](http://ASPCApro.org/January)

## Shelter Life Cycle

- Tune up protocols & processes
- Calculate your humane capacity

## Plan Ahead

- Spay/Neuter Awareness Month, February
- Super Bowl Sunday, 2/5
- Valentine's Day, 2/14