**INSERT YOUR LOGO HERE**

**FOR IMMEDIATE RELEASE**

**[TODAY’S DATE]**

**CONTACT**:

[Your Name]

[Your Title], [Organization]

[Your Phone Number]

[Your E-mail Address]

**[ORGANIZATION] Hosts Free Gelding Clinic for Owned Horses**

***Free gelding services, [LIST OF OTHER SERVICES] will also be offered to event participants***

**[CITY NAME, STATE ABBREVIATION]** — [ORGANIZATION] will host a free gelding clinic for owned horses in [CITY] on [DATE] at [LOCATION]. The clinic is open to the first [NUMBER] horses who have a completed, approved registration packet. In addition to free gelding services, horse owners will have the opportunity to take advantage of other free services including [INCLUDE INFORMATION ABOUT THE EVENT].

Offering a free or low-cost gelding clinic is one of the most effective ways to help low-income horse owners. Not only does a clinic provide crucial services to clients in need, but it also helps increase awareness among horse owners about the safety net options that are available to them in their community.

“[QUOTE],” said [SPOKESPERSON NAME], [TITLE]. “[QUOTE CONTINUED].”

(Ex. “*Geldings are typically easier to manage than stallions, often thriving in a variety of situations, which helps to keep families and their horses together,” said Jane Doe, Executive Director of the ABC Rescue. “[Organization] is thrilled to host this free gelding clinic to help low-income horse owners and spread awareness about the many benefits gelding provides to horses and their owners.”)*

[INCLUDE INFORMATION HERE ABOUT:

* HOW YOUR ORGANIZATION HELPS HORSES
* SPECIAL EVENTS OR PROMOTIONS YOU’LL BE HAVING AT THE CLINIC
* A BRIEF, COMPELLING, EMOTIVE BUT CONCISE ANECDOTE ABOUT A RECENT SUCCESS STORY (FAMILY + HORSE THAT WERE HELPED BY HAVING ACCESS TO FREE SERVICES)]

For more information about [ORGANIZATION], please visit [WEB SITE URL].

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