Subject line: [ORGANIZATION NAME] to Host [FREE] Gelding Clinic for Horses

Hi [CONTACT FIRST NAME],

Please join [ORGANIZATION] on [EVENT DATE] for a free gelding clinic for owned horses at [LOCATION]. [INCLUDE INFORMATION ABOUT THE EVENT YOU WILL BE HOSTING]. Offering a free or low-cost gelding clinic is one of the most effective ways to help low-income horse owners. Not only does a clinic provide crucial services to clients in need, but it also helps spread the word about the safety net options that are available to them in their community, which can reduce the chances of abuse and neglect to ensure people and their horses stay together.

[INCLUDE INFORMATION HERE ABOUT:

* WHAT YOUR EVENT WILL LOOK LIKE
* WHAT THEY’LL HAVE ACCESS TO OR BE ABLE TO CAPTURE (THINK SIGHTS AND SOUNDS)

Thanks,

[Your Name]

[Your Title], [Organization]

[Your Phone Number]

[Your E-mail Address]